

SAVE FOOD SUCCESS: The mango project

Wipf AG assisted Azuri Health Ltd. in the graphic design and production of new stand-up pouches for dehydrated mango slices.

Approximately 300,000 tons of the mangoes grown in Kenya never make it to market. Plenty of fruit already spoils on the tree since farmers lack the resources to harvest it on time; a major proportion also gets lost during the following steps because fruit is stored poorly or for too long, is not processed quickly enough or is transported with poor protection and/or in an untimely manner. In view of the enormous poverty in the country these are untenable conditions.

There is hope when listening to success stories like that of the company Azuri Health Ltd. and its general manager Tei Mukunya. Shocked by the high losses Mukunya decided to establish her own company and take care of the mango problem. She soon found out that drying is the best way to keep the fruit from spoiling. So in a hut in her backyard along with four women from the village she started to manually peel and cut the mangos to then process them with the help of an electric dehydrating device and a solar dehydrator, processing them into aromatic dried fruit.



Success formula: Dry mangoes and prevent them from spoiling.
Photo: Azuri Health Ltd.

Only ten years later the little operation in her backyard has become an expanding business with 30 members of staff, a small yet refined manufacturing line and a monthly output of some ten tons of dried mango. And figures are rising.

International support

Azuri Health Ltd. found the support in the form of the SAVE FOOD Initiative and Messe Düsseldorf as well as its members, the packaging producer Wipf AG, the associations EAFA - European Aluminium Foil Association e.V. and FPE, machine manufacturer Multivac, the Bosch Group, printing



Excellent product protection with the digitally printed stand-up pouch.
Photo: Wipf AG

ink manufacturer Siegwirk and with the consultancy africon. In addition the company received important advice on the construction and operation of new plants, on lean-management measures and the right contacts for a network expected to support the major goal of exporting to Europe, Great Britain, USA and Japan.